REACHING 1 Million BENEFICIARIES / COMMUNITY PARTNERS.

Enable ANNUAL REPORT 2019-20
VOLUNTEERING MODELS

Weekday Volunteering
Volunteer when you can!

Make your weekends meaningful!

Weekend Volunteering

Seva Internship
Volunteer everyday for one month or more

Seva Fellowship
Volunteer everyday for six months or more

Virtual Volunteering
Skill-based online volunteering
OUR TEAM

TRUSTEES

JAGADEESH MAIYA
President
Vice President - Endurance International Group

MAHESH VAIYDA
General Secretary
Senior Delivery Manager - Oracle India Pvt. Ltd.

HARISH SHENOY
Treasurer
CEO - Diya Properties

NATARAJAN RANGANATHAN
Trustee
Co-Founder - Foundation Partners LLP

UNNIKRISHNAN
Trustee
Partner - Vasan and Sampath Associates

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Non-Executive Director
GSS Infotech

MP SHYAM
Managing Director
Akshaya Benz

DR. SUDHIR SINHA
Founder and Chief Coach
CSR Inc Pvt. Ltd.
ESSENCE OF YOUTH FOR SEVA

Youth for Seva (YFS), founded in April 2007, is a nation-wide volunteering movement that inspires youth to volunteer, and provides them with meaningful opportunities to serve the community.

YFS aims to create positive change in the society, through the culture of volunteering.

OUR VISION
Self-reliant society powered by socially conscious individuals.

OUR MISSION
To build and facilitate a movement of organised volunteering for societal well-being.

OUR VALUES

NATION FIRST
PLURALISM
INTEGRITY
RESPECT
INNOVATION

BENEFICIARIES / COMMUNITY PARTNERS

Development is a participatory process and every stakeholder is an equal partner in it. While the government, NGOs, and funding organisations play the enabler roles, community members are the key partners in development. Traditionally, community members have been referred to as 'Beneficiaries' of programs. At YFS, our approach is to look at them as 'Community Partners' in development.
2019-20 AT A GLANCE

SINCE INCEPTION

- **10,034,256** Beneficiaries
- **1,123,800** Volunteers

**2,139,688** Beneficiaries

- **EDUCATION**
  - **1,260,680** Beneficiaries
- **HEALTH**
  - **348,960** Beneficiaries
- **OTHERS**
  - **53,004** Beneficiaries (Environment Projects, Disaster Relief & Rehabilitation, Livelihood Projects)

**3,224** Beneficiaries
- **ENVIRONMENT**

**1,531** Beneficiaries
- **HEALTH**

**12,538** Beneficiaries
- **EDUCATION**

17,293 Volunteers

PARTNERS:

- **198** Colleges
- **74** Corporates
- **250** NGOs
OUR REACH SO FAR..
REFLECTIONS

As we look back at the year past, it fills my heart with great pride, at the contribution from all of our committed and skilled volunteers and our partners, who remain dedicated to providing quality service to all our beneficiaries. At the same time, it reminds us of the challenges that lie ahead of us in the coming years.

I am proud to be part of an organization that was able to professionalize itself and adapt to the challenges of our times while staying attentive to what we do best: contributing to the development of people, communities and organizations in the social and humanitarian spheres.

The year 2019–20 saw geographical expansion and witnessed more strategic partnerships with the government and corporates. It also brought new dimensions to our work, and infused dynamism to cater to the increasing expectations and demands.

YFS expanded its operations to Bihar and Uttarakhand by opening up new chapters in Patna and Dehradun.

Also, operations in Madhya Pradesh and Uttar Pradesh were consolidated.

YFS signed a Memorandum of Understanding to collaborate with the Department of Education, Uttar Pradesh government, for providing awareness sessions on adolescent health and also to coach students for scholarship exams like NMMS by engaging YFS volunteers.

YFS partnered with Member of Parliament from Bangalore South, Mr. Tejaswi Surya, by involving committed volunteers for an educational initiative, which aimed at helping SSLC students who were falling behind in their learning path, through personal attention and mentoring.

In order to hand over the beautiful earth to the
next generations, YFS engaged its volunteers in the environmental initiatives with the focus on popularising medicinal plants and also reviving traditional gardens like Navagraha Vana, Nakshatra Vana, etc. This was also accompanied by implementing various water conservation projects.

An encouraging development this year was that Individuals and families sponsored the entire project in their hometown or in memory of their beloved ones:

- A successful entrepreneur from Hyderabad, with roots in Nalgonda, has sponsored ten “After school learning centres” in the backward areas of Nalgonda district, Telangana. They also sponsored a mobile science lab for the district apart from adolescent health awareness programs.

- In memory of late Mrs. Meera Ekbote, her family members have sponsored a very impactful income generation program for women in villages around Dharwad district. I am pleased to say that this tailoring training and production centre has become self-reliant within one year.

- In memory of late Prof. M.G. Gadad, her family members have come forward to sponsor scholarships to over a hundred students in Dharwad and Bagalkot districts in Karnataka.

The year saw many productive corporate partnerships, which was made possible because Corporates and common people have enormous trust in YFS.

A shining example of this was the corporate conclave on “Corporate volunteering” at Hyderabad, jointly hosted by HSBC and YFS, which was a model for collaborative working.

Another illustration of this partnership, is the fact that many corporates joined hands with YFS during relief programs at times of natural calamities, such as the floods in North Karnataka, during which the flood affected families were supported with livelihood tools in Bagalkot district by providing handloom machines and also desi cows.

While these are the externally visible programs, much work was done to strengthen the organisation. We invested in the technology platform to manage volunteers to provide better experience to volunteers across the country.

As we complete 13 years of meaningful existence, to take it forward to greater heights of contribution, we initiated organisation development exercise under the guidance of Dr.R. Balasubramaniam, a member of our advisory board and a renowned name in facilitating organisation development.

With the outcomes from organisation development exercise, the coming year promises to be more exciting and challenging and let’s strive together to transform more and more lives.

To conclude, it’s been a joy and inspiration to work with such highly committed, dedicated volunteers who form the backbone of this movement. YFS is largely supported by the generous contribution of individual donors, who believe in the power of the youth. We sincerely appreciate our corporate partners for having unwavering faith in YFS and supporting us in all our endeavours, making our dreams achievable and pushing us to raise the bar every year.

Last but not the least, it’s been a pleasure working with all those who are the arms, legs, head and heart of our organization: our full-time coordinators around the country. All of them have the same spirit of solidarity and commitment anchored within them.


Venkatesh Murthy
Founder & Executive Director, Youth for Seva
Youth for Seva firmly believes in empowering the marginalized society by imparting competitive skills especially to the children in government schools.

Youth for Seva with abounding happiness informs you that it has reached yet another milestone by becoming an implementation partner of BEST (Bangalore South Education and Social Transformation) which is a citizen-driven educational initiative program for mentoring SSLC students. Our committed corporate and community volunteers have been supporting us in training, motivation, coaching students for scholarships, career counselling, and from building basic school infrastructure to technology implementation in smart classes for basic mathematics, computer science and general science.

2019-20

12,538 VOLUNTEERS

1,26,068 BENEFICIARIES
NMMS (National means cum Merit Scholarship) is a Centrally Sponsored national level scholarship for students studying in government, local body or government-aided schools. Its objective is to award scholarships to merit students from financially weaker sections to support them to complete their secondary school.

The highlights of this project include:

- Highest engagement of dedicated individual & corporate volunteers.
- Structured training of volunteers with the approved study materials.
- We have created learning materials for NMMS that includes high-quality training content and assessment tests for students to ensure best training for the students and also to ensure easy accessibility of the content to the remotest parts of India.

We aim to mobilize, encourage and help deserving students benefit from this program from across India.
This year for the first time, Youth for Seva, Bhubaneshwar, initiated training for students of Vanavasi Kalyan Ashram for NMMS scholarship. These students belong to an educationally and financially backward tribal community.

Sagarika Patnayak, our volunteer, trained 13 students out of which two of them were qualified for NMMS scholarship.

Sagarika says “These students are as studious as other students and all they required was proper timely guidance to get the results. The moment I heard that two of the students secured eligibility for NMMS scholarship, I was boundlessly happy, and it was the happiest day in my life. I am genuinely glad that I played a pivotal role for the students to secure scholarship which will certainly ensure to complete their education that wholly depends on their financial insecurities.”

Youth for Seva is committed to do this success story to all deserving students to the full extent possible.

Youth for Seva gave me an opportunity to provide NMMS training to volunteers in Bangalore and other districts. With the help of YES, I have given NMMS training and materials to Koppal district govt school teachers, volunteers and students who have benefited out of it.

MANJUNATH GADDI
NMMS Volunteer and NMMS trainer, Koppal District
VALUE-BASED EDUCATION

**GURU VANDANA**
Teachers have always been shaping the society unassuminngly, and they deserve full credits. Guru Vandana is a platform for students to honor their teachers for their benevolient support.

**YODHA NAMANA**
Yodha Namana is a platform to express gratitude to our Jawans for their sacrifice and for fortifying us day and night at our borders without rest.

**EXPERIENTIAL LEARNING**
The objective of this program is to provide the students with hands-on experience to enhance their understanding through practical learning. Our volunteers will accompany them to post offices, police stations, banks, etc to help them understand the functioning of these institutions as to the lessons in their textbooks.

**VIVEKANANDA JAYANTI**
YFS has always been thoughtful to bring seva thoughts in the youth of India and in turn to create a volunteering movement by adopting Swami Vivekananda’s principles on the importance of youth in building a greater India.

**DR. APJ ABDUL KALAM BIRTH ANNIVERSARY**
On the occasion of Dr. APJ Abdul Kalam’s birth anniversary, YFS collaborated with NITI Aayog in arranging a session to address the high school students on Innovation and Dr. Kalam's life values, at Atal Tinkering Lab Schools. This virtual event took place in 49 schools from 18 states. This campaign was aimed to motivate students to develop their Interests In innovation, technology and entrepreneurship.
CHIGURU / NAVOUDIT / ANKUR

15 CITIES

38 CORPORATES

116 NGOs
Chiguru is also known as Navoudit in Delhi and Ankur in Odisha. It is an annual event organized by Youth for Seva (YFS) to showcase the hidden talents of the students. It is the most awaited day for all children and volunteers, and it is filled with fun, enjoyment and celebration. All students including the government school students participate in competitions, games and other fun activities. Volunteers from other NGOs, corporates, colleges, join hands with us to make the celebration grander.

The preparation for Chiguru starts a month before the celebration with extensive regular practice. Our volunteers give the students extensive practice for the competitions till the celebration day and eventually, they see to it that the activities are transitioned smoothly. The spirit of competition between groups has enhanced their spirit in studies as well.

In Hyderabad, our volunteers organized ‘Pankthi Bhojana’ for more than 1000 children. They were made to sit on the floor and food served by the volunteers to bring back the old traditions alive and give them all a cherishing experience. More than 100 children from NGOs also participated in Navoudit Delhi this year, and it was held in Bhubaneswar for the first time with the name “Ankur.”
SCHOOL KIT DRIVE

School Kit Drive is a flagship program initiated in 2007 driven by our volunteers with an objective to support students lacking writing materials from discontinuing school both in cities and villages.

The school kit consists of a school bag, notebooks, geometry box, stationery, etc., and it suffices the basic requirements for the entire year for the students.

To take this mammoth activity across India, YFS seeks funds from corporate partners and individual donors and we also associate them in logistics which has helped the benefactors meet with the beneficiaries.
SIGNATURE PROGRAM

61,103
SCHOOL KITS

2,857
VOLUNTEERS

49
NGOs

423
SCHOOLS

YFS SKD HIGHLIGHTS
The Vidya Chetana was started in the year 2009 to help underprivileged families educate their children by acting as a platform to connect donors to beneficiaries.

It is ensured that the deserving children with the relevant ability and aspiration complete the requisite education to be gainfully employed.
Yathish: The Vidyachetana Plus program supported him to complete his engineering from R V College, Bangalore, with a 6.8 GPA. Recently, he received a placement offer in an IT Company. We are proud of his achievement and wish him all the best!

“I am a firm believer that all children, irrespective of their backgrounds, should have access to quality education. In this regard, the Vidyachetana program under Youth for Seva has been instrumental in providing access to high quality education for underprivileged children.

I would like to thank YFS and the Vidyachetana program for making children’s dreams come true and hope that this will continue to bring joy to everyone. The gift of education is the best gift anyone can receive.”

Mrs. PARANJYOTHI
Senior Volunteer, YFS
CORPORATE - SPONSORED EDUCATION PROJECTS

YFS is involved with many corporate sectors across the country and provides all the necessary support for their projects on Corporate Social Responsibilities. Some of the vital corporate projects are our Learning Centers in rural and urban areas, Lab on Wheels, sanitation initiatives, School Adoption Programs etc.

SCHOOL ADOPTION PROGRAM

This program is unique for every government school as it is designed based on a need-analysis of the school. The goal is to provide an ideal environment that encourages holistic development through infrastructure and personnel support that complements existing government efforts.

ABHYASIKAS

The primary objective of the learning centres has been to provide basic infrastructure and help reinforce mathematics and science concepts. These centers seek to complement the knowledge the students acquire in schools and help in the holistic development of the individuals.
LAB ON WHEELS

Lab on Wheels is a mobile setup for teaching science experiments in an interactive model. The Lab on Wheels instructors travel to schools either in a van or via a bike, ferrying the required materials. The demonstrations and the practical applications displayed complement the school syllabus and reinforce the concepts in the minds of the children. With Lab on Wheels, YFS aims to encourage teaching through practical and a hands on approach.

Spread of Rural & Urban Centres

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<thead>
<tr>
<th>Program</th>
<th>Rural Schools</th>
<th>Urban Schools</th>
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</thead>
<tbody>
<tr>
<td>School Adoption Program</td>
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<td>101</td>
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<tr>
<td>Lab on Wheels</td>
<td>59</td>
<td>73</td>
</tr>
<tr>
<td>Abhyasika</td>
<td>64</td>
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</tr>
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</table>
Our present environment is what we have received from our forefathers, and it is our responsibility to leave it intact to our next future generation. Rising to the occasion, YFS organized many new and innovative environment-centric programs at Sirsi, Karnataka and other places across India. With our Sirsi chapter, Karnataka has continued to be in the forefront conducting various activities for all sections of the society.
INITIATIVES

GIVE PAPER BACK

Give Paper Back project was started in 2016 in a small way, and it is an unique initiative as it aims to reuse the unused sheets of a notebook to make new notebooks after completion of the current academic year. It focuses on reducing resources required to make new notebooks and strengthens the idea of refurbishing.

GPB is carried out usually for over three months and during this time, YFS networks with schools, volunteers and students. After campaigning, the used books are collected and redone, and the supply chain is tracked responsively till delivery to the government schools through School Kit Drive. We hope to inspire everybody in society to help take it forward across India.

22,000
Children Benefited

400
Volunteers

Since Inception

2,84,000
Books Collected

1,400
Volunteers

82,000
Children Benefited
PRESERVING BIO-DIVERSITY

Vriksharopana is a program to grow indigenous trees and over 800 saplings were planted in Sirsi, Karnataka and also in many other places across India. Our much appreciated program this year was the creation of “Swaro Vana” India’s first music-related eco village located 15 km from Dharwad, Karnataka. Swaro Vana is a park dedicated for trees, the wood of which is used for making Hindustani classical music instruments. The Vana has over 70 Indian fruit-bearing trees and 143 varieties of herbal, aromatic and medicinal plants.

We started ‘Green Journey’, a camp, in which hundreds of students and teachers take part. In this camp, presentations are given on solar and wind powered lights, plant grafting techniques, bird watching, seed ball making, etc.

The future of community health is also in following traditional practices such as the use of medicinal plants and traditional home medicine to treat small and sundry ailments with hardly any side effects. Our volunteers took up this assignment to educate school children on the use of medicinal plants available in their vicinity, assigning the activity a program title ‘Catch them Young’.

To educate people on the importance of the traditional vanas (forests), a Kannada book was published titled "Hasiru Naadinnali Ashokavana" written by Mr. Umapathi Bhat, Sirsi coordinator.

Throughout the year, many programs were conducted related to the environment such as rejuvenation of lakes, seed ball making, bee-keeping training, exhibition of medicinal plants, and implementation of rain water harvesting.

With over one hundred volunteers and localites, we were able to revamp Hegdekatta, Gudibande, Honnekatte and Teerthagana lakes in and around Sirsi. Our volunteers across India have participated in many activities related to the environment such as sapling plantation drives, creating awareness on rainwater harvesting, cleaning rivers, lakes and Kalyanis.
SRIRAMUNI KUNTA LAKE REJUVENATION 🌻

One year after revamping the weeded and littered Sri Ramuni Kunta lake in Hyderabad, it is now filled with clear water and covered with greenery as over 6000 saplings were planted and fenced around it by YFS and corporate volunteers.

The lake which was rarely visited currently has over 300 walking patrons from Sri Ramuni Kunta area. Also, one can notice many species of birds and colorful butterflies at the lake which definitely makes it appealing.

Some significant project outcomes are as follows:

- Recorded an increase in butterfly species from 11 to 32 and birds from 13 to 50.
- To educate on the native birds, 12 tree and 13 bird bilingual signages were put up.
SWACHH BINDU SAGAR ABHIYAN

In Odisha for Kartik Purnima, YFS conducted 'Swachh Bindu Sagar Abhiyan' a cleanliness drive for the Bindusagar lake.

Traditionally, the boat used for Boita Bandana for Karthika Purnima should be made from banana plant but nowadays boats made of plastic and other inorganic materials are used that have polluted the lake. Swatchchata Abhiyan volunteered to save the lake and every year, around 60 volunteers from YFS team engage to clear the left overs in the lake.

“...”

When I was part of the Clean-Bindusagar lake project initiated by YFS, I saw intense commitment of volunteers and each volunteer truly believed in Seva Hee Paramo Dharmaha (Selfless service is the truest religion). While the efforts of volunteers were appreciated by the locals, volunteers were happy for the time wisely used in the service of the society.

ABHIKRIT SINGH RAJPUT
Core Volunteer, Bhubaneshwar
HEALTH

SINCE INCEPTION

1,92,787
BENEFICIARIES

- Menstrual Hygiene Sessions
- Nutrition Awareness Program
- Community Health Camps
- Orphanages and Old Age Homes
- Adolescent Health Awareness Program
- School Health Program

YFS is focused on providing training to students of government schools to create awareness on various health issues. Doctors & paramedical volunteers who are a part of our Doctors for Seva (DFS) team provide their expert service to students to create awareness on topics such as nutrition, physical fitness, menstrual hygiene etc.

With corporate intervention, we have been conducting eye camps, health camps, blood donation camps, health awareness camps, sanitation projects, installation of water purifiers in schools, construction and repair of toilets etc.

2019-20

1,531
VOLUNTEERS

34,896
BENEFICIARIES
**PROGRAMS**

**MENSTRUAL HYGIENE SESSIONS**

<table>
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<th>56</th>
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<tbody>
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<td>Volunteers</td>
<td>Doctors</td>
<td>Schools</td>
<td>Learning Centers</td>
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</tbody>
</table>

Menstrual hygiene is still a taboo to discuss with family nor has it been included in the school curriculum.

To clear the misconceptions, Doctors For Seva (DFS) team designed Menstrual Hygiene Sessions with an objective to educate and create awareness in personal hygiene. With regard to this, an animated video “Mythri” was created and has been used, and flip charts are used alternatively when in short of electricity.

Apart from training the volunteers of partner NGOs in urban areas, DFS in partnership with National Health Mission for Menstrual Hygiene, Karnataka, has taken the program to the rural areas of Karnataka.

**NUTRITION AWARENESS PROGRAM**

<table>
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<th>3,140</th>
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<th>3</th>
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<tbody>
<tr>
<td>Beneficiaries</td>
<td>Volunteers</td>
<td>Doctors</td>
<td>Schools</td>
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</table>

Nutrients from food are important for growth, development, functional abilities, and general health in adults especially children.

Our DFS team conducts Nutrition Awareness sessions in schools using nutrition charts, posters on Nutrition Awareness, and expert speeches for children to be aware about it and follow it for a healthy life.
COMMUNITY HEALTH CAMPS

Community health constitutes a greater part in the well-being of a country. Health camps are organized to address community needs and Doctors for Seva have a major role in helping resident doctors and connecting hospitals with the communities to facilitate treatment and distribute medicine. Once the communities and hospitals are connected by DFS, the requests for camps are addressed henceforth by the hospitals and partner NGOs.

<table>
<thead>
<tr>
<th>510</th>
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<tr>
<td>17</td>
<td>03</td>
</tr>
<tr>
<td>Doctors</td>
<td>Health Camps</td>
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</tbody>
</table>

ORPHANAGES AND OLD-AGE HOMES

This program helps orphanages and old-age homes with standard health checkups and health camps. We conducted several camps over the year and received very good support and appreciation from the internal staff of orphanages and old-age homes. DFS Doctors’ regular visits also has helped identify the medical issues at the early stage to support their speedy recovery.

<table>
<thead>
<tr>
<th>1,153</th>
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<tr>
<td>45</td>
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<tr>
<td>Doctors</td>
<td>Health Camps</td>
</tr>
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</table>
ADOLESCENT HEALTH AWARENESS PROGRAM

1,300 Beneficiaries  125 Volunteers
10 Schools  30 Counselling Session

Foundation is laid in childhood and personality is raised in adolescence. Youth for Seva started Adolescent Health Awareness Program (AHAP) sessions to help adolescents to become better healthy responsible citizens of India. Our program is designed with sessions to address the change in adolescence and mental health, peer pressure, addiction, and counselling for students.

This program was initiated to guide adolescents and has been successful with students getting back to sobriety and de-addiction.

SCHOOL HEALTH PROGRAM

School Health Program was started with the objective of ensuring that all children remain healthy. Quality health check-up and eye pre-screening sessions are held as a part of this program. It involves medical and non-medical volunteers. Medical volunteers include doctors in the vicinity of the school and Non-medical volunteers perform tasks like checking height, weight of the children, entering data and interacting with doctors. If any health issues are identified in the check-up, children are referred for treatment through the Doctors for Seva’s (DFS) network of hospitals based on the health problem.

1200 Children Screened  21 Spectacles Distributed
6 Schools  125 Volunteers
Mr. Ashok, a tailor from Somalapur, Tumkur, and his family were in a devastating shock when his elder son Tejas was diagnosed with chronic liver failure and they understood that only liver transplant could save him. Late Vyjayanthi Krishnamurthy, Our Senior Volunteer, along with 2 more volunteers helped throughout the process from diagnosing the child to transplanting liver successfully, on 18th November 2018.

The family took sensitive post-operative care of the child in keeping him in a hygienic place which would help him recover faster. Our volunteers out of their way rented a house for the family in Bengaluru, sanitized it, and monitored the child’s recovery for 6 months, and were glad as he was getting well.

In a follow-up visit, the doctors revealed to the parents that it was a rare genetic disorder known as Wilson’s Disease. Nanditha, Tejas’ little sister, who is three years old was suffering from indigestion and was also diagnosed with the same genetic disorder.

Arogyanidhi of Youth for Seva supported the family financially as its objective is to support marginalized patients financially. With advice from Dr. Jyothi Lakshmi, who has been a pillar of support in this case, Nanditha underwent a liver biopsy at Aster CMI hospital on the 29th of January 2020. The investigations revealed that she had a problem in copper retention and the child would be able to recover from the disease with six months of medication and investigation procedures.

Amidst many challenges, Tejas and Nanditha recovered well and are in good health now.
LIVELIHOOD PROJECT

Employment has always been a deep driven stake for actual development, and voicelessly women’s employment remains the concealed part of it.

In our pursuit towards development and employment, Youth for Seva started Meera Garments, a project with an objective to empower rural women financially.

We started the project in Baad Village, Dharwad district, Karnataka, with good quality training to 20 persons out of which 9 were inducted as staff of Meera Garments. As they have started to earn, they have gained greater financial confidence and a better lifestyle.

The ladies with our professional training have already started to produce fine finished shirts, masks, uniforms, and blouses and this result has overwhelmed and motivated us greatly to continue providing training to new batches.
ODISHA CYCLONE RELIEF WORK

Cyclone Fani was the strongest cyclone to hit Odisha in 20 years that left Odisha devastated. Fani killed 89 people in eastern part of India and Bangladesh and damaged their houses.

Puri was cut-off from the world and the houses in Puri were damaged extensively. The source of income for the people of these areas is from fishing and coconut cultivation but the people had lost their livelihood as several trees were uprooted. Our volunteers at Bhubaneswar surveyed and distributed 20,000 coconut saplings to over 6000 families phase wise.

Our volunteers earnestly distributed relief materials such as groceries, toiletries, medicines, blankets, towels, mosquito coils and tarpaulins to all affected households.

6,000 Beneficiaries  305 Volunteers  6 Corporates
NORTH KARNATAKA FLOODS

In 2019, many parts of North Karnataka were ravaged by floods. The most affected were the farmers and weavers, as they had lost their property and livelihood. YFS rose to the occasion to support them, and a relief action plan was designed to help 45 farmers and 112 weavers.

The methodological approach followed by our volunteers enabled the donation of 45 cows, with the aim of improving their economic functions through agricultural and dairy farming in the Mudhol and Jamkhandi taluks. Similarly, handloom raw materials were donated to weavers of different districts, thus helping them manage their loans.

25,000
Beneficiaries

850
Volunteers
CORPORATE RELATIONS

Our focus areas being Education, Health and Environment, Youth for Seva realises the crucial importance of collaborations and partnerships. Youth for Seva collaborates with corporates to create social impact through direct implementation of sustainable CSR (Corporate Social Responsibility) projects that aim at holistic development of individuals and communities at large.
CORPORATE VOLUNTEERING

Corporate volunteering is to associate and mobilize corporates to contribute for social causes, and it is the responsibility of every corporate to volunteer for social causes. YFS in collaboration with the CSR team of an organization creates awareness and places volunteers according to their interests. It educates employees on corporate volunteering and empowers them to contribute their best.

Corporate volunteers engage throughout the year in many activities, creating appreciable change in society. It has been noted that corporate volunteers have been increasing every year because YFS keeps guiding them at every turn. Now it is noted that every state is engaged in corporate volunteering.

Refinitiv is proud of its partnership with Youth for Seva (YFS), for providing us with a platform to organize meaningful and socially impactful activities aligned to the UN Sustainable Development Goals. Through YFS, our employees have had opportunities to get involved in various rural and in-house projects. These projects have helped raise grants enabling us to create both short & long-term plans on key focus areas such as health and well-being and removing inequalities.

SRINIVASAN J.
Assistant Vice President, Facilities Operations South Asia
## CORPORATE PROJECTS

<table>
<thead>
<tr>
<th>Project</th>
<th>Schools</th>
<th>Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Adoption Program (SAP)</td>
<td>107</td>
<td>13,055</td>
</tr>
<tr>
<td>Lab on Wheels (LoW)</td>
<td>69</td>
<td>9,604</td>
</tr>
<tr>
<td>Adolescent Health Awareness Program (AHAP)</td>
<td>10</td>
<td>1,300</td>
</tr>
<tr>
<td>Learning Center - Rural (LCR)</td>
<td>73</td>
<td>2,990</td>
</tr>
<tr>
<td>Learning Center - Urban (LCU)</td>
<td>64</td>
<td>2,362</td>
</tr>
<tr>
<td>School Health Program</td>
<td>6</td>
<td>1,200</td>
</tr>
<tr>
<td>Sanitation</td>
<td>11</td>
<td>8,000</td>
</tr>
<tr>
<td>Health &amp; Hygiene (H&amp;H)</td>
<td>11</td>
<td>1,635</td>
</tr>
<tr>
<td>IGNITE</td>
<td>11</td>
<td>243</td>
</tr>
<tr>
<td>Digital Learning Program (DLP)</td>
<td>17</td>
<td>1,999</td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td>373</td>
<td><strong>41,188</strong></td>
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CORPORATE VOLUNTEERING CONCLAVE

A large part of the work undertaken by Youth for Seva (YFS) involves collaborations with various stakeholders, including the corporate sector, so as to promote the best practices in the area of corporate volunteering. In the hope of furthering itself in achieving this mission, YFS organized the third edition of Corporate Volunteering Conclave (CVC 3.0) in association with HSBC at HSBC Campus, HiTec City, Hyderabad on 15th November 2019.

The event brought together over 200+ delegates from across Corporates, NGOs and Individual volunteer enthusiasts to share their best practices in the area of corporate volunteering and how corporates are engaging their employees in impactful volunteering.

The honorable Minister of State for Finance and Corporate Affairs, Government of India, Sri. Anurag Thakur participated as the chief guest. The conclave also saw panel discussions on various subjects like Impact of Corporate Volunteering, NGOs engaging Corporate Volunteers and Changemakers among others. The panelists included eminent social workers, corporate leaders and sustainability champions from the corporate world. Awards were presented to Individual Volunteer Champions and Corporates who have been engaging their Employees for Impactful Volunteering.
PARTNER NGOs

Our ‘Partner NGO’ program is YFS partnering with other NGOs to support and facilitate a wider volunteering. By joining with others, Youth for Seva lends a helping hand to fellow institutions to join them to change the community.

This year by reaching out to 150 NGOs, we succeeded in getting a good number of collaborations. Our diligent volunteers were allotted to aid our partner NGOs for awareness campaigning, event management, and environmental conservation. Our volunteers sometimes address the special needs of visually challenged persons such as being scribes in writing exams and recording audio books.

In all, 600 of our volunteers engaged in 98 NGO partnered events. We conducted many workshops in different places to increase the number of partner NGOs.

Some of the major workshops conducted last year are as follows:

- Annual Report Writing
- Volunteer Management
- CSR Funds and Corporate Proposal Writing
- Fundraising

Corporate Volunteering Conclave (CVC 3.0) was organized in Hyderabad to bring in corporates and NGOs under one roof. YFS continues to reach out to new NGO partners to address social needs.

“...Youth for Seva organized a wonderful and informative event. I am most impressed by the unity of the organization. Every event by YFS will upgrade us with immense knowledge and content. I would like to thank the YFS team for their help with a special mention to Nandini Ma’am for her support.

GURUDAS
AWAKE FOUNDATION
The mission of Youth for Seva is in creating change in the future as well and for that, we equip the youth to become agents of pleasant change. YFS engages college students to volunteer through social service clubs/associations/forums in colleges. An effective volunteering model is used to schedule the students to leverage any number of volunteers with their time and interest.

We provide students an opportunity to participate in one-time volunteering activities and internship projects and for those who are passionate, an opportunity is provided to undertake a Seva Fellowship or Seva Internship. We have strengthened college relationship/collaboration by training student coordinators who are facilitated to now plan and conduct activities in their respective colleges regularly.

As part of the educational intervention, college students participate in School Kit Drive, training students for National Means cum Merit Scheme (NMMS) Exam, organizing Guru Vandana, Seva Dina, Yodha Namana programs, training school children for Chiguru event, coordinating student experiential learning activities, etc.

As part of the health intervention, college students conduct menstrual health and hygiene awareness sessions for school girls, nutrition awareness sessions, volunteering for health camps, etc.

This year, residential camps were conducted for college student volunteers in different cities to build their competencies to work in social context.
Tasyashree and Tanmay, YFS interns, took responsibility for teaching Maths and English to tribal children of Vanavasi Kalyana in Dandeli, Karnataka. They were pursuing law in BMS college of Law in Bangalore and when they were offered YFS internship by the college, they immediately grabbed the opportunity.

Initially, they were concerned about their stay as they thought that they would be staying amidst the forest. In reality, the accommodation was safe. Few young girls from the tribal communities had come to Vanavasi Kalyana for studying. We had registered 25 children but 45 turned out, and they were in the ages between 8 and 16. The bond with the locals and Seva Interns grew stronger with time.

Apart from teaching Maths and English, our Seva Interns educated them on menstrual hygiene. Initially, the girls were hesitant to discuss unabashedly but as our Seva Interns motivated them, the girls began to speak about their health issues. After listening to their health issues, Seva Interns requested the resident doctors to help examine the girls in Vanavasi Kalyana.

Towards the end of their internship, the bonding between children and Seva Interns grew very cordial. Seva Interns remarked the children wept for hours on their departure and had requested them to stay for a few more days. Children merely wanted someone who would talk to them and understand their problems. Seva Interns served them and in return they showered their affection. This shows how a small act of kindness can affect someone greatly. The interns remarked that their experience of joy in giving was heavenly and wanted to visit them yearly once.
Youth for Seva undauntedly believes that today’s youth paves way for tomorrow’s world. It is important to keep the youth motivated and sensitize them to serve the society. For greater engagement, YFS conducts annual college conclaves known as ‘Udvikas’ to discuss challenges in the social sector, the future of student volunteering, and the efficiency of current volunteering practices.

The conclave, which is held at both national and state levels, provides a platform to college students across India to put forth their views on defining the meaning of social service in today’s time and the meaning of ‘making a difference.’ A panel of experts from various fields led many discussions on guiding and nurturing the youth. Many potential young entrepreneurs and budding leaders participated in the conclave and were raring to take up social responsibility to actualize the vision of what Youth for Seva fosters.

UDEVIKAS-2020, Karnataka State Level Youth Conclave, with an objective to nurture effective volunteering was organized in association with Jain Deemed-to-be University, Bangalore, to inculcate in them a culture of volunteering. The seminar was attended by 250 students, principals, and faculties of renowned colleges, intellectuals, policymakers and representatives from reputed organizations.

Guest speakers in the program were Vivekananda HR, CEO and Co-Founder, Bounce and Dr. Rupa Vasudevan, VC of BEST Innovation University. It was followed by a panel discussion on the topic - Fostering Social Change Through Student Volunteering.

I thank Youth for Seva for getting me a chance to speak to young college students to create more awareness and tell them that mobility is a complex problem. On this platform, I request young college students to think about this and come up with innovative solutions to serve our country.

VIVEKANANDA HALLEKERE
CEO & Co-founder, Bounce
‘Warriors of Change Fellowship’ is a program that engages young leaders aware of social problems and enthusiastic to solve them. Fellowship program provides an opportunity to young leaders to explore and resolve social issues.

‘I’m an Individual:
YFS guides fellows to realize its vision and it mentors them to plan and execute social projects.

I’m representing a corporate company/ Educational Institution:
Fellowship program provides an opportunity to equip the fellows to explore and solve the problems innovatively. YFS has always been ready to design and conduct programs at any corporate or college even if a minimum 25 employees or students are interested and the organization bears the expenses of conducting the program.

PROJECTS:

- Running non-formal schools
- Providing sports equipments to schools
- Career guidance programs for students
- Arresting school dropout rates
- Creating awareness on rare diseases
- Parental guidance

“After I lost my mother, I really felt a deep drive to associate myself in helping old age people. This platform helped me locate such old age homes where I and my daughter Sneha Priya volunteered. It was such a meaningful opportunity that filled our hearts.

SARADA MAKANI
Goldage Times
ABRIDGED FINANCIALS

Income

- Project Fund: 80.2%
- Corporate Volunteering Fund: 16.4%
- Others: 3.4%

Total Income: ₹1,502 Lakhs

Expense

- Project: 81.6%
- Administrative: 5.1%
- Organizational: 7.9%

Total Expenses: ₹1,381 Lakhs

Expenses by Focus Area

- Education: 82.3%
- Health: 8.4%
- Others: 3.5%
- Environment: 5.8%

Disclaimer

Amounts have been re-grouped to reflect all costs directly attributable to ‘Projects’.

‘YFS Societal Initiatives’ represents volunteer-driven projects in line with the objectives of the Trust.
YFS IN MEDIA
LOOKING AHEAD...

It has been yet another fantastic year of accomplishments and satisfaction in serving our community partners.

We have engaged over 1 lakh volunteers teaming with over 250 corporates, NGOs and government institutions, serving more than a million of our beneficiaries/community partners over last 13 years. Still we feel we have just started and have miles to go in transforming ourselves and the community around us.

The present times are indeed unprecedented and puts us at critical crossroads. The going is getting tougher; however, we are even more tougher, so we shall get going. When we take a hard look at ourselves, it is a mistake if we don’t convert the present challenge to an opportunity to catapult into an altogether new level. A platform where we have set ourselves to succeed at scale and empower the community to sustainable growth in the 'new normal’ world.

Earlier this year, the leadership core team along with trustees had 2 days of residential Organisational Development (OD Exercise) and series of followed up brainstorming discussions under the guidance of one of our national advisors, Dr. R Balasubramaniam. Together, we came up with an invigorated vision, mission, values, behaviors and icons for our organisation to live by. The core vision and culture remain intact and we will continue to serve as a bedrock for many more transformations. With a rapidly evolving society comes the need to stay relevant and we are ready to take bold steps in that direction.

As Swami Vivekananda once said, “We have to grow from inside out”. As a first big step, time is ripe now to adopt a two-pronged leadership structure that helps serve these new strategic direction YFS is embarking upon in coming times. We have Venkatesh Murthy, former Executive Director, now taking up the role of “Founder and Chief Mentor”, rallying the team around.

1. Strategic partnerships with external stakeholders (Corporates, government bodies, donor base, partner NGOs, regional advisors...)
2. Providing thought leadership for volunteering movement
3. Organisation culture and values dissemination
4. Nurturing and being Inspirational Role Model to both insiders and outsiders as well.

Srisha Keshava, who has been heading Operational Support would be our “Executive Director” with special focus on:

2. Tracking progress of the projects w.r.t. efforts, resources and finance; leading with integrity and accountability.
4. Inspiring human capital; leading with action filled with empathy.

With this ambitious mandate to both leaders and their team, we aspire to achieve:

1. A self-sustained, growth-oriented NGO that sets benchmark and be the trend setter in social sector.
2. Excellence in execution and strengthen the internals of the YFS organisation for maximum value addition to our community partners.

In a nutshell, we are positioning ourselves to serve our communities with a new vigour. In
Dr. APJ Abdul Kalam’s words, “We are all born with a divine fire in us. Our efforts should be to give wings to this fire and fill the world with the glow of its goodness”.

We shall continue to make volunteering a movement that is inclusive, transcends cultures and societies, and imbibes the value of service in every individual’s lifestyle. Our willingness to embrace technology to create digital frameworks and online courses will markedly empower volunteers across the country to make a difference. We will enable our partner institutions to scale up volunteering engagement. We shall continue with our Warriors of Change program which is unique and innovative. We shall take up volunteering in health services as a separate initiative that is the need of the times.

We are extremely confident that our community partners will become vital change agents in society and lead to communities which will never be left untenable by lack of opportunities. We hope to create a community aware of healthy lifestyles, selfless outlook and a sustainable living. Let us all be the driving force to promote the culture of volunteering, and I earnestly seek you all for your participation in this joyful journey of giving back. In our endeavour, we shall receive more to enrich our own life and community in totality.

JAGADEESH MAIYA
National President
Youth for Seva
AN APPEAL...

We credit the phenomenal growth of YFS over the last 13 years to the unwavering commitment of the volunteers, and unflinching support from our donors and well-wishers.

Overwhelming opportunities lie in front of us to empower individuals and enable institutions to create deeper impact. In this direction, we require substantial seed funding to expand geographically and start new chapters, invest in research and capacity-building, and establish YFS as a thought leader in the volunteering space.

We need your support more than ever before. Every bit counts. Support Us!

- Donate towards ‘Sevanidhi’ to support organisational work and expansion plans.

- Contribute towards honorarium of YFS fulltimers. Sponsor a coordinator in your home state or district, or just anywhere.

- Introduce YFS to the CSR team in your company.

- Introduce YFS in your circles - family, friends and the like.

- Follow YFS on social media. Like and promote the updates.

- Donate air miles from your frequent travels. Our leadership team travels across India to initiate and mentor chapters.